



2016 Advertising Opportunity!

Reach irrigation and drainage professionals in the U.S.
and around the world!

USCID is the leading U.S. professional society for water resources professionals involved in agricultural irrigation, drainage and flood control. USCID is the U.S. national committee and one of 60 member countries of the International Commission on Irrigation and Drainage.

USCID and ICID Members are involved with:

- planning
- design and construction
- operation and maintenance
- biological sciences
- environmental and social issues
- project finance
- economics and law

They represent:

- consulting firms
- water districts
- utilities
- contractors
- government agencies
- universities
- international organizations

Advertising with USCID offers three opportunities to reach the irrigation and drainage target audience:

USCID Newsletter — Published twice during 2016, the **USCID Newsletter** is the premier publication for irrigation professionals, featuring technical articles about contemporary issues in irrigation and drainage in the U.S. and around the world. Circulation includes the 400 members of USCID, and hundreds of members of ICID National Committees around the world.

USCID Membership Directory — Published annually on the USCID Members website, the Directory is a reference tool used by USCID Members for one year.

USCID Website — Receiving hundreds of “hits” a day, people from around the world log on to www.uscid.org to learn more about USCID, its meetings and activities. A link to your website will be featured in a special section of the USCID website

Rate Schedule					
	Professional Card	1/4 Page Ad	1/2 Page Ad	Full Page Ad	Inside Back Cover
Newsletter, Directory and Website	\$135	\$225	\$435	\$775	\$875

USCID **Corporate Members** receive a **free professional card** OR a **20 percent discount** on Directory and *USCID Newsletter* Ads.

Specifications

Professional Card: 2 inches high by 3 1/2 inches wide;

horizontal format only

1/4 page ad: 4 1/2 inches high by 3 5/8 inches wide

1/2 page ad: 4 1/2 inches high by 7 1/2 inches wide

Full Page ad: 9 1/4 inches high by 7 1/2 inches wide

Black and white; no bleeds.

File formats: tif or jpg preferred; pdf acceptable.

Deadline — October 15, 2016

To Order

Send Insertion Order with payment and artwork to USCID, Phone: 303-628-5430, Fax: 303-628-5431
E-mail: stephens@uscid.org, Internet: www.uscid.org.



INSERTION ORDER — 2016

USCID Newsletter, Membership Directory and Website

- Professional Card — \$135
- 1/4 Page Display Ad — \$225
- 1/2 Page Display Ad — \$435
- Full Page Display Ad — \$775
- Inside Back Cover Ad — \$875

USCID Corporate Members receive a free professional card OR a 20 percent discount.

Note: The USCID Newsletter will be published twice during 2016, in the fall and in the winter. The Membership directory will be published near the end of the year.

Signature _____

Please print name _____

Company Name _____

Street Address or P.O. Box _____

City, State, Zip _____

Telephone _____

E-mail _____

Check for \$ _____ enclosed.

Charge \$ _____ to VISA\MasterCard\Discover No. _____

Expiration Date _____ Name on Credit Card _____

Signature _____

- Please repeat previous ad.
- New art enclosed.
- New art has been sent to stephens@uscid.org.

Return this form with artwork, and payment or credit card information to:

U.S. Committee on Irrigation and Drainage
1616 Seventeenth Street, #483
Denver, CO 80202
U.S.A.

Phone: 303-628-5430
Fax: 303-628-5431
E-mail: stephens@uscid.org
Internet: www.uscid.org

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