



Advertise with USCID

Reach irrigation and drainage professionals in the U.S. and around the world!

USCID is the leading U.S. professional society for water resources professionals involved in agricultural irrigation, drainage and flood control. USCID is the U.S. national committee and one of 60 member countries of the International Commission on Irrigation and Drainage (ICID).

USCID members are involved with:

- planning
- design and construction
- operation and maintenance
- biological sciences
- environmental and social issues
- project finance
- economics and law

They represent:

- consulting firms
- water districts
- utilities
- contractors
- government agencies
- universities
- international organizations

USCID Newsletter

Published three times a year, the *USCID Newsletter* is the premier publication for irrigation professionals, featuring technical articles about contemporary issues in irrigation and drainage in the U.S. and around the world. Circulation includes the 400 members of USCID as well as the international members of ICID National Committees around the world.

Newsletter Advertising Rate Schedule (full calendar year of 3 issues)		
1/4 Page Ad	1/2 Page Ad	Full Page Ad
\$600	\$900	\$1,500

Specifications

1/4 page ad: 4-1/2 inches high by 3-5/8 inches wide

1/2 page ad: 4-1/2 inches high by 7-1/2 inches wide

Full Page ad: 9-1/4 inches high by 7-1/2 inches wide

Black/White or Color

File formats: .tif or .jpg preferred (pdf acceptable)

Deadline:

- **March 1 for 2025 advertising year (no single issue option)**

To Order

Send Insertion Order with payment to Megan Corcoran (contact info on form). Ad artwork can be sent to Megan Corcoran, or Stuart Styles at ssstyles@calpoly.edu.



Insertion Order

USCID Newsletter 2025

Company Name

Primary Contact Name

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PAYMENT INFORMATION:

Check for \$_____ (payable to USCID; please mail to the address below)

Please email me an invoice

Credit Card (Visa, Mastercard, American Express, Discover)

Card Number: _____ Exp: _____ Security Code: _____

Name on Card: _____ Billing Zip Code: _____

Cardholder Signature: _____

ARTWORK SUBMISSION:

Please send ad copy to megan@agamsi.com and/or sstyles@calpoly.edu. **Deadline for artwork submission March 1, 2025.** See previous page for artwork specifications.

Return this form with payment information to:

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